

The Women's Justice Initiative (WJI) improves the lives of indigenous women and girls through education, access to legal services, and gender-based violence prevention.

WJI has emerged as a leader in gender-based violence (GBV) prevention and response in Central America. To date, more than 10,000 women and girls have participated in our programs. Over 50,000 individuals have benefitted from our work, and we have reached more than 150,000 individuals indirectly. WJI implements programming in 85 communities in the Maya Kaqchikel region of Guatemala and is sharing its legal empowerment methodology with organizations in three countries.

Our plans for the future are bold. By 2027, we will reach 500,000 individuals, more than tripling our impact. We have identified three strategies that are fundamental to achieving our goals.

STRATEGIC PLAN FOR GROWTH 2023 - 2027





Replicate

Double our coverage in the Maya Kaqchikel region through evidence-based programming that combines rights education with mobile service delivery.





Scale 🕷

Multiply our impact by adapting and sharing our proven legal empowerment methodology with community-based organizations across Central America.

🏶 Sustain

Ensure WJI's legacy by investing in our organizational capacity and expert team. Gender inequality and genderbased violence are pervasive and persistent threats to progress, affecting not only women and girls but their families and communities.

Advancing gender equality is "one of the most effective ways to fight extreme poverty and build healthier, wealthier, and more educated communities. Investing in women and girls creates long-term social and economic benefits for all individuals, their communities, and the world as a whole."

(Pfeffer, Leticia. Globalcitizen.org)

35% of women worldwide have experienced either physical and/ or sexual violence, and 14 of the 25 deadliest nations in the world for women are in Latin America and the Caribbean.

The global cost of violence against women was estimated to be \$1.5 trillion, or approximately 2% of global GDP.

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WJI envisions a future in which women and girls live free from violence and are leaders in their communities.

Central America faces some of the highest rates of gender-based violence (GBV) in the world, with limited resources for survivors, particularly in rural and indigenous populations. WJI addresses these challenges with a sustainable approach that empowers the next generation of indigenous women, helping them break cycles of violence, participate in public spaces, and build thriving communities.

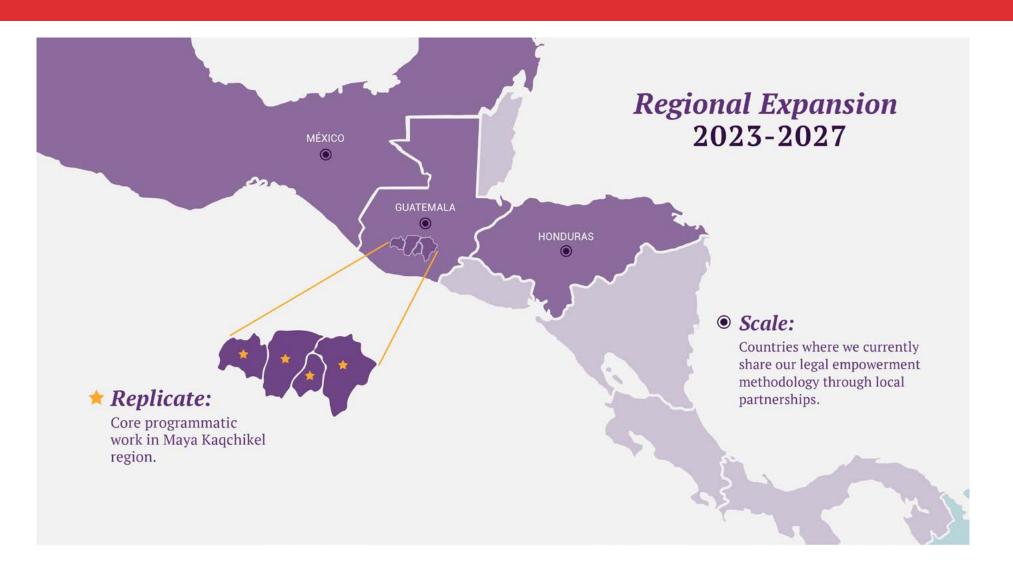
WJI employs a community-driven approach to harness the transformative power of the law, using existing legal frameworks to advance justice, while addressing the systemic barriers indigenous

women face. We combine rights education with mobile legal service delivery to empower indigenous women in rural areas to know and use the law. By providing culturally responsive programs in the local language, WJI is meeting women and communities where they are and responding to their needs.

Over the past decade, WJI has proven our methodology and achieved measurable impact. We are now ready to scale our work, propelling social change and securing justice for women and girls across Central America.

Impact by 2027

- More than 25,000 women and girls will participate in our programs.
- WJI will implement programming in
 150 communities in the Maya Kaqchikel region, reaching nearly 50% of the population.
- We will partner with 100 community-based organizations in Central America.





WJI is building a just future by investing in the transformative potential of women and girls - and you can too.

Your support will empower women and girls to become leaders and changemakers in their communities, creating a brighter, safer, more equitable future for generations to come. Join us.

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